

Organizations involved

The **WWF-UK** provides project leadership based on its experience in global plant conservation and working with partners towards finding sustainable solutions to plant use.

WWF Danube-Carpathian Programme (WWF-DCP) – Romania Office, Bucharest, will provide project management and administration, and the main communication and outreach support for awareness raising, particularly with government officials and the general public.

University of Agricultural Sciences & Veterinary Medicine (USAMV), Cluj-Napoca, Romania, The Department of Fodder Production & Conservation within USAMV will be responsible for local implementation of research and training activities and for providing expertise and advice on sustainable agriculture and biodiversity management.

Gârda de Sus community – farmers, collectors and people with key functions in the village

Vision

Sustainable use of our natural resources is one of the big challenges of our time and will become increasingly important. This challenge is inextricably linked to local livelihoods and to economic viability, without which the use of natural resources and ultimately nature conservation cannot be managed in a sustainable way. We hope that the project 'Conservation of Eastern European Medicinal Plants: Arnica montana in Romania' will be a model project for the entire region and beyond.



Arnica montana thrives in traditionally managed, biodiversity-rich mountain meadows in Romania

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Conservation of Eastern European medicinal plants: *Arnica montana* in Romania



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